



SINHGAD TECHNICAL EDUCATION SOCIETY'S®

## S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

Telefax: +91 20 2435 4036 Email : director\_sknbsbm@sinhgad.edu

**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.P.M., Ph.D.  
Founder Secretary

**Dr. Prachi Pargaonkar**  
M.Com., Ph.D., FCA  
Director

**3.4.1: Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.**

### INDEX

Sr.No	Details	Page No.
1	Summary of Extension Activities With Outcomes	2-3
2	Student: Catalyst for Social Change And Leadership Excellence	4-5
3	Recognition and Collaborative Partnership With Aamhi Zadkari Foundation	6-7
4	Recognition for Outstanding Student Contributions	8
5	Award-Winning Street Plays Addressing Social Issues	9-12
6	Conclusion	12



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### 1. SUMMARY OF EXTENSION ACTIVITIES WITH OUTCOMES:

Over the past five years, the Sinhgad Technical Education Society's S.K.N. Sinhgad School of Business Management has actively engaged in a myriad of extension activities aimed at making a positive impact on the neighbourhood community and sensitizing students to various social issues.

The "KONA KONA SHIKSHA ABHIYAN PROGRAM," conducted in association with NISM & Kotak Securities Ltd., exemplifies the institution's dedication to financial literacy and education. This initiative, facilitated by the Internal Quality Assurance Cell (IQAC), aimed to impart knowledge about financial matters to the community, promoting awareness and empowerment.

The Marathi Bhasha Sanvardhan Pandharvada-2023 celebration highlighted the institution's commitment to cultural preservation. Through this event, the institute actively contributed to fostering linguistic and cultural heritage in the local community.

The institution demonstrated dedication to inclusivity by organizing sessions on gender sensitivity and equity, and showcased social responsibility through activities like the Old Age Home Visit Donation Drive and visits to orphanages, spreading joy and contributing to the well-being of the elderly and orphans.

The observance of Creativity and Innovation Day, featuring events like "Best from Waste" and "Sparkling Fiesta," demonstrated the institution's dedication to fostering creativity and innovation among its students. These initiatives not only enhance the cultural vibrancy of the institution but also instill a mindset of originality and inventive thinking.

The institution demonstrated environmental commitment through initiatives like tree plantation, cleanliness drives, and active participation in e-waste and plastic waste collection, emphasizing sustainability. Collaborations with external entities, including



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the Rotary Club and Adar Poonawala Clean City Initiative, for events like "Jal He to Kal He" and "Save Environment," highlight the institution's dedication to community engagement and environmental safety, reinforcing its eco-conscious ethos.

In the wake of the COVID-19 pandemic, the institution demonstrated resilience and adaptability by organizing an "Online Tree Plantation Program" and contributing to "Flood Relief Donations," showcasing a commitment to community support even in challenging times. Outcome of these activities Student from Institute took oath with "Amhi Zadkari" Environmental Conservation Organization to plant tree on their birthday.

The institution actively supported healthcare initiatives, including "Blood Donation Camps" and "First Aid Training Programs." Recognizing the significance of mental well-being, it conducted a session on "Yoga Techniques for Relieving Exam Stress" to provide students with practical tools for stress management and enhance overall mental health.

The Institute has consistently integrated social awareness and responsibility into its academic and cultural fabric. By participating in events such as "Road Safety Awareness," where traffic department appreciated the efforts of the institute.

The evident outcome of the extension activity is that one of the student from the institute become the President of the Rotaract Club for Rotary International Year 2023-24 is undoubtedly a significant achievement.

In summary, these extension activities reflect the institution's holistic approach to education, encompassing cultural preservation, social awareness, environmental sustainability, and community engagement. By sensitizing students to real-world issues and encouraging active participation in community initiatives, the institution strives to shape socially responsible and well-rounded individuals prepared for the challenges of the global landscape.



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### **2. STUDENT: CATALYST FOR SOCIAL CHANGE AND LEADERSHIP EXCELLENCE:**

Rutuja Kumbhar, a student of our institute, served as the president of a non-governmental organization (NGO) for the academic years 2021-2022 and 2022-2023. Her remarkable dedication to social causes and impactful initiatives within the community were recognized through an appreciation letter received from the NGO. This recognition stands as a testament to the practical application of the values instilled through our extension activities, showcasing the real-world impact and leadership skills cultivated in our students.

Rutuja's involvement and recognition further emphasize the institution's success in nurturing socially responsible individuals who actively contribute to the betterment of society. Such achievements reinforce our commitment to holistic development and community engagement, reflecting positively on the overall impact of our extension activities over the past five years." give title for this activity

#### **Appreciation letter:**

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**ROTARACT CLUB OF GEM**  
TOGETHER WE STAND AS ONE  
Sponsored by Rotary Club of Pune Uptown  
Rotary International District 313L Pune Maharashtra  
Club Id - 218200 | Zone 10



<p><b>PRESIDENT</b> RTR. RADHIKA KULKARNI +91 7249372477 radhikakulkarni2420@gmail.com</p>	<p><b>SECRETARY</b> RTR. SHRADDHA VAIDYANATHAN +91 7506894469 rtr.shraddha1597@gmail.com</p>	<p><b>TREASURER</b> RTR. PRATIK BHAVSAR +91 70587 05115 pratikhavsar09@gmail.com</p>
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**RTN. RTR. SHUBHANKAR HIBARE**  
VICE - PRESIDENT

**RTR. SHIVAM SAVANT**  
SEROEANT AT ARMS

**RTR. SHUBHAM RUPNAWAR**  
IPP, CLUB ADVISOR

**RTR. ASHUTOSH YERUNKAR**  
CLUB SERVICE DIRECTOR

**RTR. PRATHAMESH SHINDE**  
CO-CLUB SERVICE DIRECTOR

**RTR. ABHISHEK THAKUR**  
COMMUNITY SERVICE DIRECTOR

**RTR. AKSHAY BHALERAO**  
CO-COMMUNITY SERVICE DIRECTOR

**RTR. VAISHNAVI KAPATKAR**  
PROFESSIONAL SERVICE DIRECTOR

**RTR. DHANASHREE CHAVAN**  
CO-PROFESSIONAL SERVICE DIRECTOR

**RTR. RUTUJA KUMBHAR**  
INTERNATIONAL SERVICE DIRECTOR

**RTN. RTR. CHANDRAKANT LOKHANDE**  
ROTARY ROTARACT RELATIONSHIP DIRECTOR

**RTR. AKSHADA ADHAV**  
PUBLIC RELATIONSHIP OFFICER

**RTR. SHRUTI ROKADE**  
WOMEN'S REPRESENTATIVE

**RTR. MEGHA KHARATE**  
EDITOR

Date : 01/07/2022

To,  
Rutuja Kumbhar  
SKN Sinhgad School of Business Management  
Subject: Appreciation Letter for Exceptional Contribution

It is with great pleasure that we extend our heartfelt appreciation to Miss Rutuja Kumbhar student of SKN Sinhgad school of Business Management, for her outstanding contribution and dedicated efforts as a member of the Rotaract Club of GEM - RID 313L.

Rutuja Kumbhar has played a pivotal role in actively addressing issues related to Gender, Environment, and Sustainability through their commitment to community service. Their involvement and leadership within our organization have significantly contributed to the success of our initiatives and projects aimed at creating a positive impact on society.

In recognition of their exceptional service and unwavering commitment, we proudly present this Appreciation Letter to her. This letter serves as a testament to their invaluable contribution and as an acknowledgment of their dedication to the principles upheld by Rotaract.

We express our gratitude for Rutuja's remarkable efforts and hope that their commitment to service continues to inspire others within and beyond our organization.

Thank you for being an exemplary member of the Rotaract Club of GEM - RID 313L.

Sincerely,  
  
Rtr. Radhika Kulkarni  
President  
Rotaract Club of GEM  
+91 7249372477

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  rotaractclubofgem@gmail.com | 
  www.rcgem.com



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Director

President Appointment letter PDF



## ROTARY CLUB OF PUNE UP-TOWN

R.I.D. 3131 | Club Id – 27922

**PRESIDENT**  
RTN. ANUP KARNIK  
☎ +91 95526 64015  
✉ [anup.karnik@gmail.com](mailto:anup.karnik@gmail.com)

**SECRETARY**  
RTN. ARVIND MITHSAGAR  
☎ +91 98230 10847  
✉ [anmeypune@gmail.com](mailto:anmeypune@gmail.com)

Date:

Dear, **Rotaractor Rutuja Kumbhar,**

Greeting from Rotary Club of Pune Up-town.

I am very pleased to announce and appoint you as a "President" for Rotaractor Club of GEM. RID 3131 Zone 5 for RI Year 2023-24.

Indeed, we cooperatively work together for enhancement of the club and upswing in the society with all due respect to our Club Bylaws and Rotaractor Constitution.

Best wishes and Congratulations on your post and let's give the best within ourselves for the Club  
All the Best!!!

Let's keep HIGH SPIRIT & SPREADING HAPPINESS.

**RTN. ANUP KARNIK**  
**President**  
Rotary Club of Pune Up-town.  
RID. 3131  
RIY 2023-24



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### 3. RECOGNITION AND COLLABORATIVE PARTNERSHIP WITH AAMHI ZADKARI FOUNDATION:

The SKN Sinhgad School of Business Management has been acknowledged by the Aamhi Zadkari Foundation for its outstanding commitment to environmental conservation. The institute's initiative, where 135 students pledged to plant a tree on their birthdays, received heartfelt appreciation from the foundation.

In addition to this recognition, our institute has solidified its commitment to environmental stewardship through a formal Memorandum of Understanding (MOU) with the Aamhi Zadkari Foundation. This collaborative partnership signifies a shared vision for sustainability and environmental consciousness. The MOU reinforces our dedication to fostering a greener environment and sets the stage for continued collaboration in the pursuit of a healthier planet.

These achievements collectively underscore the SKN Sinhgad School of Business Management's proactive role in promoting sustainability and exemplify our commitment to creating a positive impact on the environment and society at large."

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## Appreciation letter Received from Amhi Zadkari Foudation

स्थापना : सन २०२१  
नोंदणी क्र. महा/१०८७/२०२२

॥ श्री ॥

**आम्ही झाडकरी**  
फाऊंडेशन

एक निसर्गविड्यांची चळवळ.....

दिनांक :  
Date: 12th Oct 2023

To,  
S.K.N. Sinhgad School of Business Management Ambegaon (Bk),  
Pune.

**Subject:** Appreciation Letter to Institute's Commitment for Tree Plantation.

Dear Sir / Madam,

We are delighted to express our sincere appreciation to PRAYAS Institute Social Responsibility Cell (ISR) of S.K.N. Sinhgad School of Business Management for their exemplary commitment to environmental conservation and sustainable practices. This commendable initiative, where 135 students have pledged to plant a tree on their birthdays, is truly inspiring and aligns perfectly with the values and objectives of Aamhi Zadkari Foundation.

The dedication and enthusiasm demonstrated by the students of S.K.N. Sinhgad School of Business Management in contributing to our shared mission of environmental stewardship are commendable. By taking this pledge, each student is not only fostering a greener environment but also setting a positive example for their peers and the community at large. We extend our gratitude to the institute for choosing Aamhi Zadkari Foundation as a partner in this noble endeavor. It is heartening to witness educational institutions like yours actively engaging in initiatives that promote sustainability and environmental consciousness. We look forward to continued collaboration and shared efforts towards a greener and healthier planet.

Thank you for your invaluable contribution.

Sincerely,




Mr. Khushalsinha Garud,  
Aamhi Zadkari Foundation,  
Contact no : 9529968388

  
सचिव अध्यक्ष सजिनदार  
आम्ही झाडकरी फाऊंडेशन  
एजि. नं.: F-60753/Pune  
विशुल सोसा., सासवड, ता.पुर्ंदर, जि.पुणे.

त्रिशूल हौसिंग सोसायटी, सासवड, ता. पुर्ंदर, जि. पुणे - ४१२३०१.

Contact : 86009 21772 / 86001 39400 / 97672 57776

Email : amhizadkari@gmail.com

 amhi\_zadkari



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#### 4. RECOGNITION FOR OUTSTANDING STUDENT CONTRIBUTIONS:

The SKN Sinhgad School of Business Management proudly announces an acknowledgment from Gramdev Technology Pvt Ltd, expressing gratitude for the exceptional contributions of our MBA students - Manisha Mali, Vaishnavi Jagtap, Sanket Patil, and Pratik Lamkane. The students, through their hard work and dedication, played a vital role in market research and survey activities for the agritech industry.

Gramdev Technology Pvt Ltd commends the students for their remarkable blend of academic knowledge and practical skills, which provided valuable and actionable insights shaping future initiatives. The appreciation letter extends wishes for success in their future endeavors and expresses gratitude to Institute Director Dr. CA Prachi Pargaonkar for her guidance and support.

This recognition stands as a testament to the institute's commitment to fostering a practical and industry-aligned approach to education. It reflects the positive impact of our students, showcasing their ability to contribute meaningfully to real-world challenges. The SKN Sinhgad School of Business Management values this acknowledgment and looks forward to maintaining a fruitful relationship with Gramdev Technology Pvt Ltd, fostering future collaborations for the benefit of both parties.

#### Appreciation Letter received from Gramdev Tech PVT.LTD:



**GRAMDEV**  
TECH PVT LTD

1502, Sargam, Nanded City, Pune  
+91 - 9021742224  
hello@gramdev.in  
www.gramdev.in

To,  
The Director,  
SKNSSBM, Pune

Date:  
04 January, 2024

Greetings!

Gramdev Technology Pvt Ltd expresses gratitude towards MBA students - Manisha Mali, Vaishnavi Jagtap, Sanket Patil, Pratik Lamkane - from SKN Sinhgad School of Business Management for their hard work, dedication, and contributions in market research and survey for the agritech industry. The students showcased a remarkable blend of academic knowledge and practical skills, providing actionable insights that will shape future initiatives. Gramdev Technology Pvt Ltd wishes them all success in their future endeavors and thanks institute director Dr. CA Prachi Pargaonkar for her guidance and support. We look forward maintaining a fruitful relationship with SKN Sinhgad School of Business Management and nurturing future collaborations.

Regards,  
*Pravin Gurav*  
**Pravin Gurav**  
Founder Director  
and CEO



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## 5. AWARD-WINNING STREET PLAYS ADDRESSING SOCIAL ISSUES

The SKN Sinhgad School of Business Management takes pride in the impactful contributions of our students who have demonstrated exceptional talent and commitment through street plays addressing various social issues. These performances not only served as powerful mediums for raising awareness but also garnered recognition and awards in different competitions.

The institute celebrates the success of our students in utilizing street plays as a creative and influential platform to address societal concerns. The awards received in various competitions stand as a testament to the dedication, creativity, and social awareness of our students.

This achievement showcases the institute's emphasis on holistic development, encouraging students to actively engage with and contribute to the community through creative expressions. The accolades received underscore the effectiveness of our approach in fostering a socially responsible mindset among our students and preparing them for real-world challenges. The SKN Sinhgad School of Business Management continues to support and applaud such initiatives that contribute positively to society.

### PHOTOS:

#### Street play





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**FIRST PRIZE RECEIVED BY STUDENTS IN MANY COMPETITIONS:**





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## CONCLUSION:

Over the past five years, the SKN Sinhgad School of Business Management has actively undertaken diverse extension activities, leaving a lasting impact on the neighborhood community and nurturing students' awareness of social issues. Through initiatives such as the "KONA KONA SHIKSHA ABHIYAN PROGRAM" promoting financial literacy, cultural preservation events like the Marathi Bhasha Sanvardhan Pandharvada, and inclusive activities like old age home visits, the institution has demonstrated a holistic commitment to community welfare. Furthermore, students' engagement in environmental sustainability, healthcare initiatives, and innovative projects, including award-winning street plays, exemplifies the institution's dedication to holistic development. Noteworthy achievements, such as a student serving as the President of the Rotaract Club and receiving appreciation from NGOs and corporations, showcase the practical application of values instilled through these extension activities. These outcomes collectively affirm the institution's success in shaping socially responsible and well-rounded individuals prepared for the challenges of the global landscape. The received appreciation letters, collaborations, and awards stand as tangible testaments to the institution's positive impact over the



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past five years, reflecting its commitment to excellence, community engagement, and holistic education.